



Twenty First Annual
**Therapies in the School
Conference**



EDUCATION RESOURCES INC.
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**SPONSORSHIP and EXHIBITOR
Opportunities**

November 19-20, 2020
Sheraton, Framingham Hotel
Nr Boston, MA



Year after year, key decision makers in the field anticipate attending Therapies in the Schools to learn of new innovations and opportunities to improve their practice. This annual event is an excellent opportunity to showcase your relevant products to a receptive and curious crowd.

ERI provides sessions for therapists who have been working for many years, as well as therapists new to practice in a school-based setting, providing a diverse array of options for participants. This year's topics include cutting-edge sessions including:

- Evaluating Participation
- Incorporating participation-based assessment results into goal setting and service delivery
- Providing push in services for related service providers
- Planning for secondary transitions
- Creating motor and sensory pathways
- A beginner's guide to best school-based practices
- Supporting students with sensory processing disorder using the STAR frame of reference
- Updates in evidence for the treatment of Autism
- Increasing effectiveness through interprofessional collaboration
- Implementation of self-videoing for children with Autism
- Applying best practices to the treatment of the severely involved child

Join the ERI atmosphere that promotes therapists building connections, sharing ideas, and actively learning.

We are now pleased to offer multiple levels of sponsorship opportunities. Please see enclosed details.

We look forward to seeing you at this year's conference.

Limited Availability, so Reserve Early!



SPONSORSHIP OPPORTUNITIES

\$1500 Premium Level

- ◆ **Complimentary Guest Registration (1) (both days)**
to attend the conference and earn CEUs if applicable
- ◆ **Exhibitor Space:**
(1) six ft draped table or equivalent space and two chairs
- ◆ **Printed Marketing Recognition:**
Your company logo, website and contact info will be included on the sponsor page of our conference handout
- ◆ **Online Marketing Recognition:**
Your company logo, website, and contact information will be included on the course sponsor page on our website. You will also be highlighted in a targeted email blast targeted to all our school therapists
- ◆ **Social Media Marketing:** Your company will be recognized on our Facebook and Linked In Pages prior to the conference

Contact us for customization:

mwashington@educationresourcesinc.com

SPONSORSHIP OPPORTUNITIES

\$1500

Per Breakfast

Breakfast

We offer a buffet breakfast on each morning of the conference, a wonderful opportunity for participants to network.

Sponsorship includes printed recognition in the conference handout and online on our website.

Sponsor will also be recognized with signage at the breakfast to welcome participants (sponsor to provide signage).

\$2500

Per Sponsor

Lunch (limited to three sponsors)

Our participants enjoy a sit-down luncheon to reconnect and network with colleagues on the final day of the conference.

Sponsorship includes recognition from the conference podium, in the conference materials, and online on our website. Sponsor will also be recognized with signage at the luncheon.

\$750

Coffee Break

Coffee Break (multiple opportunities available)

Our participants do not go hungry! We provide food breaks on each day.

Sponsorship includes recognition in conference materials and signage.



SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities Customized to Suit your Needs

- ◆ **Exhibitor Space Only**
 - Two day Rate \$500
 - One Day only Rate \$300

- ◆ **Attend and Exhibit**
 - Two day Rate \$750

- ◆ **Extra table** includes two extra chairs (daily rate) \$250

- ◆ **Printed marketing materials:** \$350
 - Provide one marketing piece to be included in each participant's conference tote bag

- ◆ **Catalogue Distribution** \$250

- ◆ **Online & Social Media Marketing:** \$750
 - We will place your logo, website and contact info on the Therapies Conference page of our website. You will also receive one post on our Facebook page and Linked In page and one email blast to our database of school therapists

- ◆ **Combined Printed, Online and Social Media Marketing** \$950

- ◆ **Online Course Sponsor** [Call for Details](#)
 - Logo and contact information on our website's sponsor page or course page.
 - One post on our Facebook page and Linked In page and one time email blast to our database of school therapists



SPONSORSHIP OPPORTUNITIES

◆ APPLICATION FOR SPACE AND RENTAL FEES

We are pleased to be working with the Sheraton Hotel in Framingham, Massachusetts to provide our exhibitors with outstanding service. Applicants must use the official application form enclosed. This application must be received by **September 25th, 2020**. The payment is due at that time. Exhibits are tabletop or free standing. The basic rental fee includes one 6 ft. table, two chairs, and an electrical outlet.

We also offer more space as needed on a case by case basis. Just call us!

◆ DEADLINE FOR MARKETING MATERIALS

Sponsor Materials, art work and logos must be received by **October 16th 2020**

Email to Mandy: mwashington@educationresourcesinc.com 508 359 6533 with any questions

◆ SERVICES

All services customarily required by exhibitors are available from the hotel. Please indicate on the registration form enclosed if you need electricity or other special services.

◆ ASSIGNMENT OF SPACE

Space will be assigned based on the date request is received and on the availability of the space.

◆ EXHIBIT HOURS

Exhibitors will be able to set up at 7:30am on the the day that you are exhibiting, just in time for the 8:15am registration and continental breakfast. Course participants will also visit during their mid-morning break, during lunchtime, and as they go into their afternoon breakout rooms daily.

◆ LIABILITY AND THEFT

The exhibitor agrees to hold Education Resources, Inc. and the Hotel harmless from any and all claims, judgments and expenses of litigation arising out of any property loss or damage, or personal injury or death caused by or arising out of the use of the leased space.

◆ REGISTRATION

You may register and set up upon arrival at 7:30AM on the day that you are exhibiting at the registration table. You will receive your table assignment at that time.



SPONSOR and EXHIBITOR REGISTRATION

PLEASE RESERVE EXHIBITOR SPACE AT THE 21st ANNUAL SCHOOL CONFERENCE

Company Name

Street Address

City, State, Zip Code

Telephone

Company Contact EMAIL ADDRESS

Representative(s) Attending

What will be exhibited

- | | |
|--|---|
| <input type="checkbox"/> Exhibit only - 2 day..... \$500 | <input type="checkbox"/> Printed Marketing Materials.....\$350 |
| <input type="checkbox"/> Exhibit only - 1 day (Day 1 <input type="checkbox"/> Day 2 <input type="checkbox"/>) \$300 | <input type="checkbox"/> Catalogue Distribution.....\$250 |
| <input type="checkbox"/> Exhibit and Attend Conference \$750 | <input type="checkbox"/> Online and Social Media Marketing..... \$750 |
| <input type="checkbox"/> Extra Table and extra 2 chairs..... \$250 | <input type="checkbox"/> Combined Printed and Online\$950
and Social Media Marketing |
| <input type="checkbox"/> Breakfast Sponsor.....\$1500 | <input type="checkbox"/> Coffee Break Sponsor.....\$750 |
| <input type="checkbox"/> Premium Level Sponsor.....\$1500 | <input type="checkbox"/> Lunch Sponsor.....\$2500 |
| | <input type="checkbox"/> Online Course Sponsor.....Call/email for Details |

SPECIAL REQUIREMENTS:

1. electrical outlet

2. other

I agree that:

- a. I am enclosing amount due (by September 28th 2019) for each exhibit space desired.
- b. All provisions printed in the Exhibitor's Information are part of this contract.

Checks should be made payable and mailed to:
 Education Resources, Inc., 266 Main Street, Suite 12, Medfield, MA 02052.
 508-359-6533 ♦ 800-487-6530 ♦ FAX 508-359-2959

I HEREBY AGREE TO ALL STIPULATIONS AS STATED OR REFERRED TO HEREIN:

SIGNATURE