



Twentieth Annual  
**Therapies in the School  
Conference**



EDUCATION RESOURCES INC.  
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**SPONSORSHIP and EXHIBITOR  
Opportunities**

November 21-22, 2019  
Sheraton, Framingham Hotel  
Nr Boston, MA



Year after year, key decision makers in the field anticipate attending Therapies in the Schools to learn of new innovations and opportunities to improve their practice. This annual event is an excellent opportunity to showcase your relevant products to a receptive and curious crowd.

ERI provides sessions for therapists who have been working for many years, as well as therapists new to practice in a school-based setting, providing a diverse array of options for participants. This year's topics include cutting-edge sessions including:

- helping children prepare their brains and bodies for learning,
- utilizing neurological approaches to improve self-regulation,
- effectively implementing a trauma-informed approach,
- strategies for building effective groups,
- fostering internal motivation in students,
- facilitating improved postural control, and
- learning effective ways to collaborate with their team members, both in school and the community.

Join the ERI atmosphere that promotes therapists building connections, sharing ideas, and actively learning.

We are now pleased to offer multiple levels of sponsorship opportunities. Please see enclosed details.

We hope to see you at this year's conference.

Limited Availability, so Reserve Early!





## SPONSORSHIP OPPORTUNITIES

### **\$1500** Premium Level

- ◆ **Complimentary Guest Registration (1) (both days)**  
to attend the conference and earn CEUs if applicable
- ◆ **Exhibitor Space:**  
(1) six ft draped table or equivalent space and two chairs
- ◆ **Printed Marketing Recognition:**  
Your company logo, website and contact info will be included on the sponsor page of our conference handout
- ◆ **Online Marketing Recognition:**  
Your company logo, website, and contact information will be included on the course sponsor page on our website. You will also be highlighted in a targeted email blast targeted to all our school therapists
- ◆ **Social Media Marketing:** Your company will be recognized on our Facebook and Linked In Pages prior to the conference

Contact us for customization:

[mwashington@educationresourcesinc.com](mailto:mwashington@educationresourcesinc.com)



## SPONSORSHIP OPPORTUNITIES

**\$1500**

Per Breakfast

### Breakfast

We offer a buffet breakfast on each morning of the conference, a wonderful opportunity for participants to network.

Sponsorship includes printed recognition in the conference handout and online on our website.

Sponsor will also be recognized with signage at the breakfast to welcome participants (sponsor to provide signage).

**\$2500**

Per Sponsor

### Lunch (limited to three sponsors)

Our participants enjoy a sit-down luncheon to reconnect and network with colleagues on the final day of the conference.

Sponsorship includes recognition from the conference podium, in the conference materials, and online on our website. Sponsor will also be recognized with signage at the luncheon.

**\$750**

Coffee Break

### Coffee Break (multiple opportunities available)

Our participants do not go hungry! We provide food breaks on each day.

Sponsorship includes recognition in conference materials and signage.



# SPONSORSHIP OPPORTUNITIES

## Sponsorship Opportunities Customized to Suit your Needs

- ◆ **Exhibitor Space Only**
  - Two day Rate \$500
  - One Day only Rate \$300
  
- ◆ **Attend and Exhibit**
  - Two day Rate \$750
  
- ◆ **Extra table** includes two extra chairs (daily rate) \$250
  
- ◆ **Printed marketing materials:** \$350
  - Provide one marketing piece to be included in each participant's conference tote bag
  
- ◆ **Catalogue Distribution** \$250
  
- ◆ **Online & Social Media Marketing:** \$750
  - We will place your logo, website and contact info on the Therapies Conference page of our website. You will also receive one post on our Facebook page and Linked In page and one email blast to our database of school therapists
  
- ◆ **Combined Printed, Online and Social Media Marketing** \$950
  
- ◆ **Online Course Sponsor** [Call for Details](#)
  - Logo and contact information on our website's sponsor page or course page.
  - One post on our Facebook page and Linked In page and one time email blast to our database of school therapists



## SPONSORSHIP OPPORTUNITIES

### ◆ APPLICATION FOR SPACE AND RENTAL FEES

We are pleased to be working with the Sheraton Hotel in Framingham, Massachusetts to provide our exhibitors with outstanding service. Applicants must use the official application form enclosed. This application must be received by **September 28th, 2019**. The payment is due at that time. Exhibits are tabletop or free standing. The basic rental fee includes one 6 ft. table, two chairs, and an electrical outlet.

*We also offer more space as needed on a case by case basis. Just call us!*

### ◆ DEADLINE FOR MARKETING MATERIALS

Sponsor Materials, art work and logos must be received by **October 21st 2019**

Email to Mandy: [mwashington@educationresourcesinc.com](mailto:mwashington@educationresourcesinc.com) 508 359 6533 with any questions

### ◆ SERVICES

All services customarily required by exhibitors are available from the hotel. Please indicate on the registration form enclosed if you need electricity or other special services.

### ◆ ASSIGNMENT OF SPACE

Space will be assigned based on the date request is received and on the availability of the space.

### ◆ EXHIBIT HOURS

Exhibitors will be able to set up at 7:30am on the the day that you are exhibiting, just in time for the 8:15am registration and continental breakfast. Course participants will also visit during their mid-morning break, during lunchtime, and as they go into their afternoon breakout rooms daily.

### ◆ LIABILITY AND THEFT

The exhibitor agrees to hold Education Resources, Inc. and the Hotel harmless from any and all claims, judgments and expenses of litigation arising out of any property loss or damage, or personal injury or death caused by or arising out of the use of the leased space.

### ◆ REGISTRATION

You may register and set up upon arrival at 7:30AM on the day that you are exhibiting at the registration table. You will receive your table assignment at that time.



# SPONSOR and EXHIBITOR REGISTRATION

PLEASE RESERVE EXHIBITOR SPACE AT THE 20th ANNUAL SCHOOL CONFERENCE

Company Name

Street Address

City, State, Zip Code

Telephone

Company Contact  EMAIL ADDRESS

Representative(s) Attending

What will be exhibited

- Exhibit only - 2 day..... \$500
- Exhibit only - 1 day (Day 1  Day 2  ) ..... \$300
- Exhibit and Attend Conference ..... \$750
- Extra Table and extra 2 chairs..... \$250
- Printed Marketing Materials.....\$350
- Catalogue Distribution.....\$250
- Online and Social Media Marketing..... \$750
- Combined Printed and Online .....\$950  
and Social Media Marketing
- Breakfast Sponsor.....\$1500     Coffee Break Sponsor.....\$750     Lunch Sponsor.....\$2500
- Premium Level Sponsor.....\$1500     Online Course Sponsor.....Call/email for Details

SPECIAL REQUIREMENTS:

1. electrical outlet

2. other

I agree that:

- a. I am enclosing amount due (by September 28th 2019) for each exhibit space desired.
- b. All provisions printed in the Exhibitor's Information are part of this contract.

Checks should be made payable and mailed to:  
 Education Resources, Inc., 266 Main Street, Suite 12, Medfield, MA 02052.  
 508-359-6533 ♦ 800-487-6530 ♦ FAX 508-359-2959

I HEREBY AGREE TO ALL STIPULATIONS AS STATED OR REFERRED TO HEREIN:

SIGNATURE