Sixteenth Annual
Therapies in the School Conference

Relevant Continuing Education for Therapists by Therapists

SPONSORSHIP and EXHIBITOR Opportunities
November 19-20, 2015
Sheraton, Framingham Hotel
Nr Boston, MA
There is no better way to reach school based therapists than to present your relevant products and services at this popular annual conference, “Therapies in the School”.

For many years, this conference has attracted key decision makers in disciplines such as occupational, physical, and speech therapy, psychology, teaching, and special education from all over the U.S. and Canada.

This year’s conference focuses on addressing best strategies to support students with sensory and motor challenges, motor issues in autism, gaining postural stability and bilateral coordination, visual spatial strategies to facilitate early literacy development, practical tools to handle aggression, intervention for fine motor skills, embedded interventions to overcome barriers to school participation as well as issues working with the moderately-severely involved child.

We are now pleased to offer multiple levels of sponsorship opportunities.

We hope to see you at this year’s conference.

Limited Availability so Reserve Early!
$1500

**Premium Level**

- Complimentary Guest Registration (1) to attend the conference and earn CEUs if applicable
- Exhibitor Space:
  (1) six ft draped table and two chairs
- Printed Marketing Recognition:
  Your company logo, website and contact info will be included on the sponsor page of our conference handout
- Online Marketing Recognition:
  Your company logo, website, and contact information will be included on the course sponsor page on our website. You will also be highlighted in an email blast targeted to all our school therapists
- Social Media Marketing: Your company will be recognized on our Facebook and Linked In Pages prior to the conference

Contact us for customization:

mwashington@educationresourcesinc.com
**SPONSORSHIP OPPORTUNITIES**

**Breakfast**

We offer a buffet breakfast on both mornings of the conference, a wonderful opportunity for participants to network.

Sponsorship includes printed recognition in the conference handout and online on our website. Sponsor will also be recognized with signage at the breakfast to welcome participants. (sponsor to provide signage)

**Lunch** (limited to three sponsors)

Our participants enjoy a sit-down luncheon to reconnect and network with colleagues on the second day of the conference.

Sponsorship includes recognition from the conference podium, in the printed handout, and online on our website. Sponsor will also be recognized with signage at the luncheon.

**Coffee Break** (multiple opportunities available)

Our participants do not go hungry! We offer breaks on both days

Sponsorship includes recognition in conference materials and signage

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<td>Coffee Break</td>
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Sponsorship Opportunities Customized to Suit your Needs

- **Exhibitor Space Only**  
  (includes one table and two chairs)  
  One Day only Rate  
  $500  
  One Day only Rate  
  $300

- **Attend and Exhibit**  
  $750

- **Extra table**  
  includes two extra chairs (daily rate)  
  $250

- **Printed marketing materials:**  
  Provide one marketing piece to be included in each participants conference tote bag  
  $300

- **Catalogue Distribution**  
  $250

- **Online & Social Media Marketing:**  
  We will place your logo, website and contact info on the Therapies Conference page of our website. You will also receive one post on our Facebook page and Linked In page and one email blast to our database of school therapists  
  $750

- **Combined Printed and Online & Social Media Marketing**  
  $950

- **Online Course Sponsor:**  
  Logo and contact information on our website’s sponsor page or course page.  
  One post on our Facebook page and Linked In page and one time email blast to our database of school therapists  
  **Call for Details**
1. APPLICATION FOR SPACE AND RENTAL FEES

We are pleased to be working with the Sheraton Hotel in Framingham, Massachusetts to provide our exhibitors with outstanding service. Applicants must use the official application form enclosed. This application must be received by **October 2, 2015**. The payment is due at that time. Exhibits are tabletop or free standing. The basic rental fee includes one 6 ft. table, two chairs, and an electrical outlet. *We also offer more space as needed on a case by case basis. Just call us!*  

2. DEADLINE FOR MARKETING MATERIALS

Sponsor Materials, art work and logos must be received by October 16th, 2015  
Email to Mandy: mwashington@educationresourcesinc.com  508 359 6533 with any questions

3. SERVICES

All services customarily required by exhibitors are available from the hotel. Please indicate on the registration form enclosed if you need electricity or other special services.

4. ASSIGNMENT OF SPACE

Space will be assigned based on the date request is received and on the availability of the space.

5. EXHIBIT HOURS

Exhibitors will be able to set up on Thursday, November 19 at 7:30 AM, just in time for the 8:15AM registration and continental breakfast which is held in the same hallway as the exhibits. Course participants will also visit during their mid-morning break, during lunchtime, and as they go into their breakout rooms daily.

6. LIABILITY AND THEFT

The exhibitor agrees to hold Education Resources, Inc. and the Hotel harmless from any and all claims, judgments and expenses of litigation arising out of any property loss or damage, or personal injury or death caused by or arising out of the use of the leased space.

7. REGISTRATION

You may register and set up upon arrival at 7:30AM on Thursday, November 19 at the registration table. You will receive your table assignment at that time.
PLEASE RESERVE EXHIBITOR SPACE AT THE 16th ANNUAL “THERAPIES IN THE SCHOOL” CONFERENCE, ON NOVEMBER 19-20, 2015

Company Name

Street Address

City, State, ZipCode

Telephone

Company Contact

EMAIL ADDRESS

What will be exhibited

☐ Exhibit only - 2 day……………………………………..$500

☐ Exhibit only - 1 day……………………………………..$300

☐ Printed Marketing Materials…………………………..$350

☐ Catalogue Distribution………………………………...$250

☐ Online And Social Media Marketing………………… $750

☐ Combined Printed and Online and Social Media Marketing $950

☐ Extra Table and extra 2 chairs………………………..$250

☐ Breakfast Sponsor………………………$1500

☐ Coffee Break Sponsor……………………………...$750

☐ Lunch Sponsor……………………………………$2500

☐ Premium Level Sponsor……………………………. $1500

☐ Online Course Sponsor……………………Call/email for Details

SPECIAL REQUIREMENTS:
1. electrical outlet

☐

2. other

☐

I agree that:

a. I am enclosing amount due (by October 02, 2015) for each exhibit space desired.

b. All provisions printed in the Exhibitor's Information are part of this contract.

Checks should be made payable and mailed to:
Education Resources, Inc., 266 Main Street, Suite 12, Medfield, MA 02052.
508-359-6533  •  800-487-6530  •  FAX 508-359-2959

I HEREBY AGREE TO ALL STIPULATIONS AS STATED OR REFERRED TO HEREIN:

☐

SIGNATURE